Yearly Status Report - 2017-2018

Part A	
Data of the Institution	
1. Name of the Institution	**ANNAI VEILANKANNI'S COLLEGE FOR WOMEN**
Name of the head of the Institution	**Dr. Nomila Merlin**
Designation	**Principal(in-charge)**
Does the Institution function from own campus	**Yes**
Phone no/Alternate Phone no.	**04443523712**
Mobile no.	**9282144444**
Registered Email	**mail4avc@gmail.com**
Alternate Email	**princyavc@gmail.com**
Address	**81, V.G. Panneerdas Salai, Saidapet West**
City/Town	**Chennai**
State/UT	**Tamil Nadu**
Pincode	**600015**

2. Institutional Status

Affiliated / Constituent	**Affiliated**
Type of Institution	**Women**
Location	**Urban**
Financial Status	**private**
Name of the IQAC co-ordinator/Director	**K. Shiva Shankari**
Phone no/Alternate Phone no.	**04424851309**
Mobile no.	**9940123439**
Registered Email	**avciqac2014@gmail.com**
Alternate Email	**kss22280@gmail.com**

3. Website Address

Web-link of the AQAR: (Previous Academic Year)	http://avcas.annaiveilankannis.com/wp-content/uploads/2019/01/AQAR16-17.pdf

4. Whether Academic Calendar prepared during the year	**Yes**
if yes,whether it is uploaded in the institutional website: Weblink :	http://avcas.annaiveilankannis.com/wp-content/uploads/2019/11/COLLEGE-DIARY-2017.pdf

5. Accrediation Details

Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	**B**	**2.38**	**2014**	**24-Sep-2014**	**23-Sep-2019**

6. Date of Establishment of IQAC	**04-Jul-2013**

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
No Data Entered/Not Applicable!!!		

8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
NIL	NIL	NIL	2018 0	0
No Files Uploaded !!!				

9. Whether composition of IQAC as per latest NAAC guidelines:	**Yes**
Upload latest notification of formation of IQAC	
10. Number of IQAC meetings held during the year :	3
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	**Yes**
Upload the minutes of meeting and action taken report	
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	**No**

12. Significant contributions made by IQAC during the current year(maximum five bullets)

IQAC CONTRIBUTION ? Publish and release AVC monthly magazine during the year. ? Data collected in Excel format for audit purpose. ? Organised an International Conference IIBMT ? Created awareness on MOOCs, SWAYAM, E-Pathasala, NPTEL courses to the teachers. ? Developed Program Outcomes, Program Specific Outcome and Course outcomes. ? To bring more functional MoUs to enhance skill and knowledge and by providing various skill based courses for the students. ? Performance of the teaching staff was appraised and necessary action was taken. ? Disseminated the revised NAAC norms ? For the staff welfare arranged a workshop on Investment Planning by Union Bank. ? Organised an Educational Tour for the final year students through Trinity Tours. Around 500 students and 25 staff were benefitted. ? Quality enhancement through continuous improvement. ? A seminar on 'Quality of work-life' organised by the IQAC for Support Staff Members ? Feedback from Employers, Parents and other stakeholders collected and analysed and used for developing future plans. ? Knowledge sharing sessions Introduced during this year.

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
Planned to provide more Value Added Courses	24 courses offered
Planned to execute Self Appraisal System	Executed
To increase the extension and eco-friendly activities to prepare students with social responsibilities	More than 100 activities organized by NSS Unit I & II
To Encourage online teaching and learning education	Encouraged students to register for NPTEL Online course and disseminated about MOOCs and its benefits. 80 members registered
To Encourage Faculty members to attend workshops and seminars.	• One Day workshop on Sustaining Quality: Assessment & Accreditation Needs of Higher Education in Current Scenario. Staff members attended Ms.K. Shiva Shankari & Ms. Premala David • Attended One day Conference on 'Towards Achieving Excellence in Higher Education' Staff members attended Ms. K. Shiva Shankari & Ms. Mary Magdalene Viola
Planned to organize International Conference in the month of August 2017 for commerce & management stream and for Science stream in the month of September 2017.	• IIBMT International Level Conference organised by Commerce and Management Stream on 10/8/2017. 1400 Students and 100 Faculty Members benefitted. • FCIRMS- Federated Computing in Information Reality and Mathematical Sciences –National Level Conference on 07/9/2017. 350 Students benefitted.
Planned to conduct FDP on Quality Enhancement	FDP conducted 14/6/2017. 60 Faculty Members benefitted
Proposed to conduct Seminar on Quality of Work life for supporting staff	Conducted on 10/05/2017 by Dr. Sathyanarayanan and 15 Supporting staff were benefited
No Files Uploaded !!!	

14. Whether AQAR was placed before statutory body ?	Yes

Name of Statutory Body	Meeting Date
Governing Body	25-Jul-2019

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No

16. Whether institutional data submitted to AISHE:	**Yes**
Year of Submission	**2019**
Date of Submission	**17-Apr-2018**
17. Does the Institution have Management Information System ?	**Yes**
If yes, give a brief descripiton and a list of modules currently operational (maximum 500 words)	**Management Information System Comprises of data relating to Staff Publications, Sports, Paper Presentation, Staff Participation in workshop – FDP, Inter Intra collegiate details, Seminars, Field Trips, Special Skills, Placement, Internship details, Awards Achievements are collected from departments. Reports pertaining to all quality circles like Women Cell, Mentormentee, Culturals, Antiragging Cell, Alumni Report, Library Day, ED Cell, Extension activities report of NSS Units, YRC, RRC, Rotaract, Knowledge Sharing Cell, Press Media etc., are collected and compiled year wise.**

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

• During the end of every year , the next year's Action Plan, Prospectus, Admission strategies, Number of staff required, Bridge Course, Activities to be organised, Faculty Developmental activities, Academic Calendar, Committee In charges, proposed budget, Alumni , Employers and Exit feedback are collected & analysed. Other academic activities are also planned. • Semester-wise Teaching methodologies, Student Course Profile, Subject Allocation, Lesson Plan, Time table, Value Added Courses to be offered are finalised. • College Calendar is prepared with the Vision, Mission Statement, Governing Body, Anti-ragging Cell, Staff Council, History of the College, Students -related Policies, Department Workshop Dates, CIA- Examination dates, other common functions of the college and working days. It is ensured that all activities are organised as per the College Academic Calendar. • Lesson Plans are submitted by all departments and the teaching methodologies, evaluation methods are elaborated in the Lesson Plan. • Meeting is convened by the Principal with the concerned Heads before organising events, conferences or any other workshops etc. Review meetings are conducted to assess the programme outcome and actions are taken accordingly.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entreprene	Skill Development

Introduction to Web Application	17/07/2017	15	Employability	Technical
Multimedia LevelI	17/07/2017	15	Employability	Technical
Basics of Web Designing	06/12/2017	15	Employability	Technical
Photoshop	06/12/2017	15	Employability	Technical
Spoken Hindi	17/07/2017	30	Employability	Soft Skill
Basic Etiquette	06/12/2017	30	Employability	Soft Skill
Mobile Computing	06/12/2017	15	Employability	Technical
MS office	17/07/2017	15	Employability	Technical
Fine Arts	06/12/2017	30	Entrepreneurship	Life Skill
Beautician Course	06/12/2017	30	Entrepreneurship	Life Skill
Yoga for Human Excellence	06/12/2017	30	Entrepreneurship	Life Skill
Silambam	06/12/2017	30	Entrepreneurship	Life Skill
Karate	06/12/2017	30	Entrepreneurship	Life Skill
Tally for Beginners	17/07/2017	15	Employability	Technical
Retail Marketing	06/12/2017	30	Employability	Hard Skill
Digital Marketing	06/12/2017	30	Employability	Technical
Competitive Studies	06/12/2017	30	Employability	Analytical
Consumer Protection and Awareness	06/12/2017	30	Employability	Hard Skill
Jute Crafts	06/12/2017	30	Entrepreurship	Life Skill
Logistic and Supply chain management	06/12/2017	30	Employability	Hard skill
Advance tally	06/12/2017	15	Employability	Technical

incorporate with Taxes				
Communicatio n and Leadership Skill	06/12/2017	30	Employabilit y	Soft Skill
Medical Coding	06/12/2017	40	Employabilit y	Technical
Spoken English	17/07/2017	30	Employabilit y	Soft Skill

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
No Data Entered/Not Applicable !!!		
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BA	ENGLISH	07/06/2017
BBA	BUSINESS ADMINISTRATION	07/06/2017
BCom	COMMERCE	07/06/2017
BCom	ACCOUNTING & FINANCE	07/06/2017
BCom	CORPORATE SECRETARYSHIP	07/06/2017
BCom	INFORMATION SYSTEMS MANAGEMENT	07/06/2017
BCom	COMPUTER APPLICATONS	07/06/2017
BCA	COMPUTER APPLICATIONS	07/06/2017
BSc	COMPUTER SCIENCE	07/06/2017
BSc	BIO CHEMISTRY	07/06/2017
BSc	MATHEMATICS	07/06/2017
MCom	COMMERCE	07/06/2017
MSc	COMPUTER SCIENCE	07/06/2017
MA	HRM	07/06/2017
MSc	BIO CHEMISTRY	07/06/2017

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	2541	0

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
No Data Entered/Not Applicable !!!		

1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
No Data Entered/Not Applicable !!!		

1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained

A feedback committee has been formed by the IQAC. Feedbacks are obtained from Faculty, Students, Alumni, and Parents. The feedback committee analyzes the feedback obtained from all and make assessments of the facilities, teachers, teaching methodologies, curriculum and other practices. It submits its recommendations to the concerned authority. Feedback System is basically about institutional practices, processes and frameworks that takes into account students' concern for the quality of the education they receive. This practice assumes that there is an important relationship between the students environment and learning process. Almost all the faculty participate in the feedback mechanism and gathers feedback from the students, parents, alumni. The prevalent feedback system facilitates in preparing SWOT analysis of the college and in understanding the expectations of the stakeholders. For the better understanding the questions are also printed in vernacular. It is a practice of our college to collect feedback from visitors and Employers, who recruit our students. A summary of the Student's Feedback is submitted by the IQAC to the management through the Principal.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
No Data Entered/Not Applicable !!!				

2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG	Number of fulltime teachers available in the institution teaching only PG	Number of teachers teaching both UG and PG courses

			courses	courses	
2017	833	34	82	1	15

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Numberof smart classrooms	E-resources and techniques used
82	82	5	5	0	3
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2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Mentor Mentee meeting plays an integral part in building up the student staff relationship. Every staff as a mentor nurtures every student and provides mental support to face crucial moments in their life. Mentor Mentee meeting for the academic year 201718 (Odd Semester) was conducted on 28.09.2017. All the students were counselled on moral virtues, time management, cleanliness, regularity, preparation for the forthcoming semester exam and importance of payment of dues on time. Students are trained to do everything meticulously in a disciplined manner and they shall be optimistic in handling life issues enabling them to come out in flying colours in the forthcoming semester exam. Mentor – Mentee meeting for the academic year 201718(Even Semester) was conducted on 20022018. Agenda of the meeting includes discussing Payment of College fees, CIA preparation University Examination problems at home, and other threats faced by Students were counselled to improve their performance. Students were made to realise their short comings and requested to follow the advice of the mentor.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
2100	82	1:25

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
82	82	0	0	13

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
No Data Entered/Not Applicable !!!			
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination

No Data Entered/Not Applicable !!!
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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

i. Assessment and evaluation are integral components of the teaching learning cycle. ii. Evaluation is the culminating act of interpreting the information gathered about students learning and subject knowledge. Internal Examination comprises of CA1, CA2 , Model Exam. Assignment, Attendance, Seminar constitutes 25 of the end semester examination. iii. The institution has Continuous Internal Assessment in which students are assessed thrice before the end of the semester examination. CIA I, II and One Model Examination for 75 marks each, is conducted. The best of any two examination mark are taken as Internal Test Marks and converted to 10 marks . Internal of 25 marks comprises of Assignment (5), Seminar (5), Attendance (5), Test marks(10) . iv. Internal Marks for 25 is provided for each subject in better preparation by students to produce a good quality of Seminars, Assignments and Presentations. Attendance has been made integral part of evaluation. v. The division of syllabus are into first 2 or 2 ½ units for CA I and 3rd 4th Unit for CA II and Model comprises of the entire syllabus. All three Internal Assessment Test are in the University Paper Model and also conducted as per University Pattern. This serves as a practice for the students to gain better in the End Semester examination. Syllabus completion report is collected for each course for ensuring that the entire syllabus is covered. vi. To conduct the examinations in a free and fair manner, centralised examination system is adopted.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

Academic College calendar is prepared ahead of the academic year. It has all the details of Management Committee members, College Governing body members Antiragging Committee members, Student Counseling Centre, Extension Activities, Student Council Members, College Council Committee, Vision and Mission statement of the College, Profile of the College, Timings of the College, College Hymn, College rules regulations, CBCS pattern, Courses of study offered, rules pertaining to Admission, Attendance, Library, Test Examination, General Code of conduct, Leave Application Proforma, Academic Schedule, Departmentwise staff (both teaching supporting staff) details. Examination Schedule, Department Activities, Quality Circles activities, MentorMentee meet, etc., The College strictly adheres to Academic calendar with regard to department activity dates, CA exam dates and other important celebrations of AVC and Teaching nonteaching staff details are clearly mentioned in the College diary.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

http://avcas.annaiveilankannis.com/wp-content/uploads/2019/11/PROGRAMS-OUTCOMES.pdf

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
No Data Entered/Not Applicable !!!					

2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

http://avcas.annaiveilankannis.com/wp-content/uploads/2019/11/FEEDBACK.pdf

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
No Data Entered/Not Applicable !!!				
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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Advanced Java Programming	Dept. of Computer Science	13/07/2017
Emerging Teacher To prepare Professionals of Tomorrow ICSI	Dept. of Commerce	02/07/2017
International Conference on IIBMT	Dept. of Commerce, AF, ISM, CS CA, BBA	10/08/2017
Bridge IndustryAcademic Interface	Attended by the Faculty Members	28/03/2017
Animation and its Career Opportunities MAAC Little Mount	Dept. of Computer Science	07/07/2017
Multimedia and Java CSC	Dept. of Computer Science	12/07/2017
Federated Computing in Information Reality and Mathematical Sciences (FCIRMS)	Dept. of Computer Science and Mathematics	07/09/2017
Empower Youth Inner Leader and Radiate Confidence	Dept. of English	08/09/2017
Emerging Trends in Journalism Mr. Tarur Shankar, Former Special Correspondent' 'The Hindu'	Dept. of English	09/01/2018
Positive Thinking and Career Planning Mr. Subramanium, Former Deputy General Manager, Canara Bank	Dept. of Commerce	25/01/2018
Motivation Career Development	Dept of Commerce CS CA	16/02/2018

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
No Data Entered/Not Applicable !!!				
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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
NIL	NIL	NIL	NIL	NIL	27/11/2018
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3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
0	0	0

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
NA	0

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
No Data Entered/Not Applicable !!!			
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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
B.Com CS/CA	9
B.Com AF / ISM	9
Commerce	11
Business Administration	28
Tamil	13
Computer Science	15
Mathematics	9
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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
No Data Entered/Not Applicable !!!						
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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
No Data Entered/Not Applicable !!!						
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3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	46	27	1	0
Presented papers	10	10	1	0
Resource persons	0	0	0	0
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3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
No Data Entered/Not Applicable !!!			
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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
In appreciation of the services rendered in the field of higher education	Vidhya Seva Ratna Award	SRI KANCHI KAMAKOTI PEETAM CHARITABLE TRUST 1, SALAI STREET, KANCHIPURAM -61.	0
Accident Free nation(Vipathilla desam)-P.T Rani-Annai Veilankannis College for Women	Golden Hand Award-2017-2018	Thozhan Organisation	0
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites
No Data Entered/Not Applicable !!!				
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3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
NA	NA	NA	0

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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant

No Data Entered/Not Applicable !!!

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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Skyline Infotech	03/07/2017	Certification course on Medical Coding and Placement	14
Kala Sanchay Academy	08/07/2017	Value Added Courses	57
Smart VII Well Academy	08/08/2017	Value Added Course	35
Sri Tech Business Solutions	16/10/2017	Value Added Course	42
World Communities Service Centre	02/08/2017	Value Added Course	20

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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
11700000	11647319

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Classrooms with Wi-Fi OR LAN	Existing
Seminar Halls	Existing
Laboratories	Existing
Campus Area	Existing

Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Newly Added
Seminar halls with ICT facilities	Newly Added
Class rooms	Newly Added

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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
NA	Fully	NA	2020

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	13950	1683040	144	52552	14094	1735592
e-Books	389	25941	0	0	389	25941
e-Books	3135809	34500	0	0	3135809	34500
Journals	12	23400	0	0	12	23400
e-Journals	6237	34500	0	0	6237	34500
CD & Video	165	4950	0	0	165	4950

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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
NA	NA	NA	04/12/2018

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4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/ GBPS)	Others
Existing	127	3	1	0	0	10	11	100	0
Added	0	0	0	0	0	0	0	0	0
Total	127	3	1	0	0	10	11	100	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

100 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
No Data Entered/Not Applicable !!!	

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurredon maintenance of physical facilites
11700000	11647319	4700000	4525077

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

http://avcas.annaiveilankannis.com/wp-content/uploads/2019/12/Maintenance_policy.pdf

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
No Data Entered/Not Applicable !!!			
View File			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Mentoring	28/09/2017	2213	Each staff were allotted 30 students
Personal Counselling	19/07/2017	45	Staff Counsellors
Remedial	05/10/2017	267	Faculty Members
Soft Skill Development	22/08/2017	600	LIC of India, Ripe Academy Mafoi Analytics Eureka and Andromeda
Bridge course	26/06/2017	802	Annai Veliankanni's college for Women
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive	Number of benefited students by career	Number of students who have passedin the comp. exam	Number of studentsp placed

2017	Annai Veilankannis Academy for Skill Development and Competitive studies	800	800	2	178

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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
0	0	0

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Nameof organizations visited	Number of students participated	Number of stduents placed	Nameof organizations visited	Number of students participated	Number of stduents placed
No Data Entered/Not Applicable !!!					
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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
No Data Entered/Not Applicable !!!					
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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Any Other	3
No file uploaded.	

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Sports	Intracollegiate Level	55
Sports	Intercollegiate Level	51
Culturals	Intracollegiate Level	401
Culturals	Intercollegiate Level	594
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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2017	NA	National	0	0	0	NA

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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

The Student Council comprises of the leadership roles namely Student President, General Secretary, Secretaries for the key areas namely Sports, Culturals, Placement, Library, Extension Activities and one secretary for each department. The deserving students are selected as Student Council leaders based on their academic performance and leadership qualities. The duties discharged by the student council members can be categorized as General Duties and Duties specific to their concern area. The general duties comprise of Late Comers Monitoring, Discipline monitoring during college programs and activities, Issuing ID cards to first year students, compering in functions etc. The area specific duties can be given based on the stream to which they are positioned in. The cultural incharge takes care of organizing cultural events in functions like Astral, College Day, festival celebrations etc. The placement incharge coordinates with the Placement Committee in organizing training programs and Job Fairs. The sports incharge looks after all the sports events during sports day and daily practice sessions of students who excel in sports. The library incharge creates a good environment in the library by organizing books, journals and other resources in an orderly manner. Students are motivated to donate books to the library on the National Library Day. The extension activities can be broadly classified into NSS, YRC and RRC. Each stream has a secretary who organizes events like awareness programs, rallies, tree plantations, eye blood donation camps, dental camps, relief programs, orphanage visits, marathons, survey programs, polio camps etc. The secretaries of each department give their fullest contributions towards the departmental activities like workshops, seminars, conferences, guest lectures, industrial visits, tours, convocation programs, alumni meets etc. The President and the General Secretary are the pillars of the council to coordinate with staff and students for the effective conduction of all the events and discharging of duties towards the fullest satisfaction of all the stake holders.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

No

5.4.2 – No. of enrolled Alumni:

277

5.4.3 – Alumni contribution during the year (in Rupees) :

65000

5.4.4 – Meetings/activities organized by Alumni Association :

Every year 26th January Alumni meeting is organized. For the year 201718 the Alumni Meet was held at Paloor Sabariananthan Auditorium. 277 Alumni students from various batches attended the meet. Along with Alumni, current students

were also present. In this meet the Principal inCharge Dr. Nomila Merlin delivered Welcome Speech .An opportunity is given to every alumnus to share their golden memories as well as interesting moments of campus life with the audience and followed by cultural programme and games .

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

Participative Management Every Academic year begins with the Chairman's Address to the faculty members. All the functions have representation of the Management. He encourages the Staff members to equip and update themselves and emphasizes on Students holistic development. At the end of the year grievances are addressed in the meeting and the management always keeps the welfare of the staff and students as their priority. Faculty Development Programmes are conducted at the commencement of every year which helps the faculties to learn more about the recent trends in the teaching discipline. Interview Panel for Faculty members comprises of the concerned heads. Action Plan to organize Seminar, Conference, Workshop, Guest Lecture etc., are submitted by each department at the commencement of the semester. Decentralization Heads are a part of Staff Selection Panel. They have a say in the selection of the Teachers. Departments are given authority to plan and execute their Departmental Activities, Industrial visits. Guest lectures, Internships, Training and development programmes, Annual Convocation, various Cultural, College Day Celebration, National festivals, NSS camps and EVS trips etc with the concurrence of the Management. There are more than 15 Cells and clubs such as Placement Cell, Women's Cell, NSS, YRC, RRC, Rotaract club, Student Council, execute all the functions.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	The Management encourages the teaching faculty to be on the Board of Studies of various Universities and Autonomous Colleges. Teaching and Learning: For effective teaching, the modern teaching aids are used in the class rooms are Desk and laptop Computers and LCD Projector. Under Tamil Nadu Students Welfare Scheme, majority of the U.G students are given laptop to facilitate effective learning enabling easy access to internet. Considering the fact that a large percentage of our students are from rural areas, the laptops give them an opportunity to use the computer for preparing their assignments. They also become conversant with power point presentations. Students are motivated to collect resources related to their subject from the esources.

Examination and Evaluation	For Conducting Continuous Internal Assessment (CIA) an Internal Examination Cell, comprising of a senior faculty member as Head and other teaching and nonteaching staff as members, is constituted. The End Semester examination is conducted by the Controller Office comprising of Senior faculty as a Chief Superintendent with a team of faculty members to facilitate her in the conducive functioning of University Examination. The COE is responsible for all examination related communication with the University. Ø The college follows strictly the guidelines and rules issued by the affiliating University while conducting Continuous Internal Assessment and End Semester Examinations. Ø Two internal assessment and one Model examination are components of Internal Examination. Ø Internal Examination Time table is prepared well in advance as planned in the college diary and communicated to the students earlier and External Examination Schedule are provided by the University of Madras. Ø Seating plan and table marking system are followed for Internal Assessment also and it is displayed on the notice board along with the Internal Assessment time table.
Research and Development	Research Committee of Annai Veilankanni's College plays a significant role in imbibing research aptitude amidst teachers and students. The College promotes quality research culture among the teachers and students. Faculty members are encouraged to register for Ph.D and permitted to avail OD to attend Conferences, Workshops and Seminars. Teachers publishing papers in ISSN , ISBN UGC sponsored journals are honoured during the Assembly and at the Annual College Day. College also organizes National, International Conferences, Workshops and Seminars to promote research aptitude.
Library, ICT and Physical Infrastructure / Instrumentation	On August 12th, the Library celebrates the National librarian's day commemorating the 127th Anniversary of National Professor Dr. S.R. Ranganathan, Father of Library Science in India. Our college library has been providing Book Bank Scheme for the

	needy and deserving students to get a set of books for the whole semester. A large number of students took benefit of this scheme from its inception. Job vacancies and Competitive Exam alert are put up on the notice board to create awareness about the competitive exams. To enable students to appear for the competitive examination, to get Government and Public Sector jobs, to get into public services the library disseminates the Government notifications and Recruitment details. To provide reading materials for BANK EXAM, TNPSC, RAILWAYS, NET, SET and other competitive exams. The process of Introducing LMS is initiated. Our college is the member of ICTACT and thereby the faculty members are encouraged to attend the workshop/ FDP programmes. Teachers and students given with necessary information on Inflibnet Facility, NPTEL online courses and NList journals.
Human Resource Management	The Head of the Department gives the department staff requirements to the Management through the Principal. Heads are also involved during the panel interview. Faculty Development Programmes are organised by the IQAC twice a year. A systematic Performance Appraisal System prevails in our institution. Faculty members were given a Selfappraisal form to record this assessment which is verified by the head. Staff welfare is taken care of by the management by providing benefits like financial assistance for workshops and seminars, concession for the kids studying in their institution, Festival Advance, Advance for medical treatment, Medical Leave with salary are provided. HR policies were framed and submitted to the Management for approval.
Industry Interaction / Collaboration	All the departments organise various activities by inviting the Chief Guest/ Resource Person from different Industries and Corporate Houses. Industrial Visits, Internship Training, Field trips to companies like ParleG, Barclays bank, are organised and Part Time jobs are also organised to enhance Academia Industry relationship which directly benefit the student community by equipping them for the Industry.
Admission of Students	Admission of students is based on the norms of the University of Madras and

	Government of Tamilnadu. Admission Committee comprises of Management, Principal, VicePrincipal and three Senior faculties including of which one must be from SC community and they make strategic plan to make the admission process very smooth for the incoming students and also making appropriate plans when there is more or less demand for a particular course. Admission is done based on the marks secured by the candidates and by the community they belong to. At least one faculty per department will be present during admission time to guide the students and parents in selecting the course. The faculty is asked to come for admission duty on rotation base. For this academic year 201718 the demand for the following courses like Biochemistry, Mathematics, Commerce General, Accounting Finance, English Literature as well as Business Administration had increased on comparison to the previous years.
Teaching and Learning	Teaching – Learning is so framed to sow the seed of research in the minds of students

6.2.2 – Implementation of e-governance in areas of operations:

E-governace area	Details
Planning and Development	No
Administration	Yes
Finance and Accounts	Yes
Student Admission and Support	Yes
Examination	Yes

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
No Data Entered/Not Applicable !!!				
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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for	Title of the administrative training programme organised for	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)

	teaching staff	non-teaching staff				
2017	Moving Towards Next Generation	Moving Towards Next Generation	14/06/2017	14/06/2017	60	4
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
No Data Entered/Not Applicable !!!				
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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
82	82	11	11

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Employee Provident Fund (EPF) with PF is provided for staff with equal contribution by the College Management. Out of that 12 one portion goes towards PF and the other towards Pension Fund. Annual Staff Tour is being permitted by the Management. 15Days paid leave for staff marriage. One month paid leave for maternity. Concessions in Fees are given for the wards of the employees studying in any of the AV group of Educational institutions. On Duty Facility. Staff can leave the college during working hours for their personal reason by signing in the Moving Register. One permission and two coming in late per month are permitted for the faculty members . Reimbursement of partial amount for staff attending conferences,	Employee Provident Fund (EPF) with PF is provided for staff. Equal contribution is by the College Management. Out of the contribution by the Management 3.67 is towards PF and 8.33 towards Pension Fund. Annual Staff Tour is being organised by the Management. 15Days paid leave for staff marriage. One month paid leave for maternity. Concessions in Fees are given for the wards of the employees studying in any of the AV group of Educational institutions. Conducted session on 'Quality of Work Life'	Fee concession for deserving students, Free hostel and Thiru.Sabariananthan Asan Award –given annually. Guiding students for Private Scholarship Full fee relaxation for deserving students. Part payment is permitted for poor students.

workshops etc.		

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Internal Audit Internal audit is conducted by the Chief Accountant. Departments and various quality circles' Budgets are submitted to the Principal for approval. After the expenditure the bills are verified by the Finance Committee, approved by the Pincipal before forwarding it to the Chief Accountant. External Audit: External Audit is conducted by A.John Moris Co. in the month of March.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
Management	431969	Staff Welfare Expenses
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6.4.3 – Total corpus fund generated

39542034

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	No		Yes	IQAC Members
Administrative	Yes	A.John Moris Co	Yes	IQAC Team

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

Activities 1. Parents enthusiastically involve themselves during PTA meet to know about their wards performance which is conducted once a semester. This helps the teachers to mould the students better and move towards holistic development. 2. On the Fresher's Day the Parents of all the first years are invited to know the rules and regulations of the college, the Evaluation Pattern, Credit System, Various Value Added Courses, Extension Activities, and Placement Opportunities and about various Scholarships schemes available. During this function the parents are also given an opportunity to express their expectations. This facilitates the Management to work towards, meeting the growing expectations of the parents. 3. Every class teacher maintains the student database with the contact number of the parents to regularly appraise them of their wards performance. Support: 1.Parents act as Resource Person 2. Parents render their support for all relief activities conducted by the college. (For example Ockhi cyclone, Kerala flood) 3. Parents act as an Ambassadors of the college, which helps to enhance the goodwill and which pays abundantly during admission

6.5.3 – Development programmes for support staff (at least three)

To enhance the quality of work life, Workshop on Stress Management, Time Management, and educational trip were organized by the college for the supporting staff. To enhance their physical development, Competition in various games was conducted for supporting staff during Sports Day Celebration. To ease them from day today work, pleasure trip was also organized for them.

6.5.4 – Post Accreditation initiative(s) (mention at least three)

AVC Times – monthly newsletter was introduced IQAC Documents submitted through Mail by the departments. Value added courses increased. NPTEL Online courses – Students and Staff members were encouraged to enrol. MIS streamlined. Students' Feedback collected, compiled and analysed. International Conference organised by Commerce and Management Departments. National Conference by Maths and Computer Science Department. ICT enabled teaching was enhanced. Youtube Assisted learning, mobile teaching, LCD projectors, Activity Based Learning, online teaching was encouraged.

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	Yes
c)ISO certification	No
d)NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
No Data Entered/Not Applicable !!!					
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Legal Awareness Programme - Dr. Shantha Kumari, Advocate	27/02/2018	27/02/2018	240	2
International Womens Day - Varalakshmi Sarath Kumar, Actress and Dr. Madu Saran, Founder, River Foundation	08/03/2018	08/03/2018	1700	2
Girls Power Marathon at Besant Nagar	08/03/2018	08/03/2018	70	2

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources

* Encouraged the use of public transportation and cycles, thereby conserving energy * Recycling used papers. * Use of LED bulbs.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	No	0
Provision for lift	Yes	0
Ramp/Rails	No	0
Braille Software/facilities	No	0
Rest Rooms	Yes	0
Scribes for examination	Yes	0
Special skill development for differently abled students	Yes	4
Any other similar facility	Yes	4

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
No Data Entered/Not Applicable !!!							
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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
College Dairy	16/05/2018	College rules and regulations, code of conduct, are well defined and stated in the college diary and uploaded in the web site. Policies pertaining to Admission, College Rules are well stated and intimated to the students through college diary. Leave application proforma, Test and Examination details Percentage of attendance required for each student are well defined and stated to the students. Violation of general rules of the college or policies of college may result in disciplinary action against the students.
HR Policy	13/06/2018	Hand book is available in

General College rules	16/05/2018	Through Student Council and College Council monitors whether the students adheres to the college rules.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Cleaning the Adopted Village	09/08/2017	10/08/2017	20

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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

Tree Plantation within the Campus and Gardening. Vermicomposting and Organic Product making. Swachta Mahavidhyala Divas (Campus Cleaning Day) is organized every semester and entire college is involved in this activity. NSS, YRC, RRC and Rotaract , plays a key role in making the campus green conscious through different activities. It is a practice of our college to use one sided paper for all rough and nonapproval documents. Used Papers are collected and given for recycling.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

AVC FOR NATURE CONSERVATION UPLIFTMENT OF SOCIETY Annai Veilankannis Group of Educational Institutions is the Institutional Partner for 'ReGreen' Chennai. Regreen Chennai Marathon was held on 17th December, 2017 starting from Madhya Kailash and ending at MS Swaminathan Foundation. The programme was aimed to take remedial measures to offset the green cover loss by the city due to cyclone Vardah. Around 8000 participants from different age groups took part in the Marathon. This Marathon created awareness on tree plantation and brought attention to the public on the need for a green cover. We focus on planting only those trees that will grow six feet and above. Our aim is to plant a million well grown native trees in the next five years to plant 2.5 million palmyra seeds along all the water bodies and rivers of greater Chennai . Palmyra trees are known for their longevity (of more than 100 years). The trees efficiently address all the immediate concerns surrounding drought, climate change mitigation, reducing impact of floods and cyclones. The benefit from planting palmyra is their direct ability to conserve water and regulate the underground water table including the ability to mitigate saline water intrusion. Besides, they also have proven potential to generate income through the products from palm sugar, nungu (ice apple) etc. Unlike other trees palmyra trees are high drought resistance and pesticide free. We along with our partners have planted more than two lakh saplings and seeds at strategic locations across Chennai . Various activities like Tree Plantation Programme (1000 saplings were planted in Nedunkundram), Helmet Awareness, Accident Free Nation, Cancer Awareness, AIDS awareness, Blood Donation Camps, Organ Donation, Dental Camp, Polio Drops camp, Village Adoption etc., are organized by the college to enhance the quality of the environment and the society. Higher Education for Everyone (Admission fees and Semester fees, the students are allowed to pay in installments. During admission students are permitted to pay

their fees in installments. They can also pay their other semester fees in installments. This facility is available for economically and socially weaker students. The college see to it that no student discontinue their studies because of financial constraints by waiving their fees, Fees concession, facilitating Government Private Scholarship, providing Book Bank Facility, encouraging them to takeup jobs after college hours. All these facilities encourage the students from marginalized section of society to go not only for higher education but also successfully completing their degree.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link
http://avcas.annaiveilankannis.com/wp-content/uploads/2019/12/Best_practices.pdf

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

SCULPTURING FUTURE WOMEN ENTREPRENEURS Keeping in mind the vision statement, our college focus on developing entrepreneurial skill for the students to make them selfreliant and economically independent. College has an academy, named as Annai Veilankanni Academy for Soft Skill Development and Competitive Studies aiding in teaching and training various skill sets for the students. College believes in empowerment of women by making them economically selfsufficient, independent and selfreliant. Following are the various activities organized by the ED cell to enhance entrepreneurial skill. G. Ravikumar, Director of ED cell Anna University inaugurated the function for the year 201718 on 3182017. The session highlighted on various types of businesses, the latest innovation, ideas and importance of Entrepreneurship. Learning about the Entrepreneurship is the first step to become an entrepreneur was the tag line of the programme. Online course was conducted on 41017 in collaboration with the Anna university ED CELL. ED cell of AVC conducted bazzar at S.S.S.Jain College where our students put stalls like Food stall, beauty parlour, garment shop. More than 25 students with ED cell members organized the programme. Entrepreneurship Development and Innovation Institute, Government of Tamil Nadu Organised National Entrepreneurship day on 9th November 2017 at Hotel Ramada plaza, Guindy,Chennai. The Chief Guest of the programme was Dr.Rajendra Kumar IAS, Principal Secretary and Director, EDII –TN .Dr. Rajendra kumar IAS highlighted three important factors for Entrepreneurs like the set of laws, provision and policies, Sound financial stability and Availability of skilled Resources etc. Our college students participated in that programme. Members of ED Cell Annai Veilankanni's college conducted online course for Entrepreneurship Development on 25102017 for the students of all Departments. Batches were also created for online exam for the students of ED cell for the Academic year 20172018. Every year to develop entrepreneurial skill,, Pongal bazaar is being organized by the college wherein the students are encouraged to put stalls to exhibit their entrepreneurial skill. It act as a platform to make a link between Industries and educational institutions. It also aims to train, empower women student in preparing themselves for tomorrow.

Provide the weblink of the institution
http://avcas.annaiveilankannis.com/wp-content/uploads/2019/12/Institutional_Distinctiveness.pdf

8.Future Plans of Actions for Next Academic Year

• Proposed to offer parttime jobs for the students. • To increase placement opportunities through continuous career counselling. • To promote entrepreneurial skill amidst the student community and to make them self reliant and economically

independent. • To introduce Knowledge Sharing Hours for students with an objective of enhancing moral , social values, financial knowledge, professional ethics etc. • To bring more MoU for Value Added Courses and other programmes. • To provide AudioVisual facilities for the students. • To renovate both the computer labs as well as Biochemistry Lab. • To introduce ERP (Enterprise Resource Planning) to manage data of the college. • To form a steering committee for accreditation 2nd cycle. • To create a work flow chart with committees and criteria works defined. • To Introduce LMS software in the Library