

## 7.2 Best Practices

### **AVC FOR NATURE CONSERVATION & UPLIFTMENT OF SOCIETY**

Annai Veilankannis Group of Educational Institutions is the Institutional Partner for 'ReGreen' Chennai. Regreen Chennai Marathon was held on 17<sup>th</sup> December, 2017 starting from Madhya Kailash and ending at MS Swaminathan Foundation. The programme was aimed to take remedial measures to offset the green cover loss by the city due to cyclone Vardah. Around 8000 participants from different age groups took part in the Marathon. This Marathon created awareness on tree plantation and brought attention to the public on the need for a green cover.

We focus on planting only those trees that will grow six feet and above. Our aim is to plant a million well grown native trees in the next five years; to plant 2.5 million palmyra seeds along all the water bodies and rivers of greater Chennai. Palmyra trees are known for their longevity (of more than 100 years). The trees efficiently address all the immediate concerns surrounding drought, climate change mitigation, reducing impact of floods and cyclones. The benefit from planting palmyra is their direct ability to conserve water and regulate the underground water table including the ability to mitigate saline water intrusion. Besides, they also have proven potential to generate income through the products from palm sugar, nungu (ice apple) etc. Unlike other trees palmyra trees are high drought resistance and pesticide free. We along with our partners have planted more than two lakh saplings and seeds at strategic locations across Chennai.

Various activities like Tree Plantation Programme ( 1000 saplings were planted in Nedunkundram), Helmet Awareness, Accident Free Nation, Cancer Awareness, AIDS awareness, Blood Donation Camps, Organ Donation, Dental Camp, Polio Drops camp, Village Adoption etc., are organized by the college to enhance the quality of the environment and the society.

### **Higher Education for Everyone**

#### **(Admission fees and Semester fees, the students are allowed to pay in installments.**

During admission students are permitted to pay their fees in installments. They can also pay their other semester fees in installments. This facility is available for economically and socially weaker students. The college see to it that no student discontinue their studies because of financial constraints by waiving their fees, Fees concession, facilitating Government & Private Scholarship, providing Book Bank Facility, encouraging them to take-up jobs after college hours. All these facilities encourage the students from marginalized section of society to go not only for higher education but also successfully completing their degree.