## 7.3 Institutional Distinctiveness

Institutional Distinctiveness for the year 2018- 2019

A dedicated Placement Cell addresses the imperative need of the students. Career opportunities are arranged for the students based on their own interest. Utmost importance is given in designing the career of our students as a result of which 85 percentage of our students are placed. Part time job opportunities are also arranged by the college. The year 2018-19 reached its peek in the graph creating good job opportunities.

The college shoulders the responsibility in the conservation of environment. The college organized a workshop helping the students in manufacturing ecofriendly products. There by supporting the students to become entrepreneurs. The initiative was taken since ecofriendly products are gaining momentum and it can provide the students good career opportunities also.

Palmyra or palm tree is considered as natured perennial gift in the face of climate crisis. The NSS units of the college took the responsibility of planting good number of palmyra trees at the nearest vicinity of our sister concern.