

7.3 Institutional Distinctiveness

SCULPTURING FUTURE WOMEN ENTREPRENEURS

Keeping in mind the vision statement, our college focus on developing entrepreneurial skill for the students to make them self-reliant and economically independent. College has an academy, named as Annai Veilankanni Academy for Soft Skill Development and Competitive Studies aiding in teaching and training various skill sets for the students. College believes in empowerment of women by making them economically self-sufficient, independent and self-reliant. Following are the various activities organized by the ED cell to enhance entrepreneurial skill.

G. Ravikumar, Director of ED cell Anna University inaugurated the function for the year 2017-18 on 31-8-2017. The session highlighted on various types of businesses, the latest innovation, ideas and importance of Entrepreneurship. Learning about the Entrepreneurship is the first step to become an entrepreneur was the tag line of the programme. Online course was conducted on 4-10-17 in collaboration with the Anna university ED CELL.

ED cell of AVC conducted bazaar at S.S.S.Jain College where our students put stalls like Food stall, beauty parlour, garment shop. More than 25 students with ED cell members organized the programme. Entrepreneurship Development and Innovation Institute, Government of Tamil Nadu Organised National Entrepreneurship day on 9th November 2017 at Hotel Ramada plaza, Guindy, Chennai. The Chief Guest of the programme was Dr. Rajendra Kumar IAS, Principal Secretary and Director, EDII –TN. Dr. Rajendra kumar IAS highlighted three important factors for Entrepreneurs like the set of laws, provision and policies, Sound financial stability and Availability of skilled Resources etc. Our college students participated in that programme. Members of ED Cell Annai Veilankanni's college conducted online course for Entrepreneurship Development on 25-10-2017 for the students of all Departments. Batches were also created for online exam for the students of ED cell for the Academic year 2017-2018. Every year to develop entrepreneurial skill,, Pongal bazaar is being organized by the college wherein the students are encouraged to put stalls to exhibit their entrepreneurial skill. It act as a platform to make a link between Industries and educational institutions. It also aims to train, empower women student in preparing themselves for tomorrow.