



# ANNAI VEILANKANNI'S COLLEGE FOR WOMEN

ACCREDITED BY NAAC

(Approved by the Govt. of Tamilnadu, G.O. No. 296 Dated 10-7-2000,  
G.O. Ms.No. 26 Higher Education Dated 9-2-2004)  
Affiliated to the University of Madras



*Prospectus*  
2020 - 2021

## Profile

Annai Veilankanni's Educational and Cultural Society was founded by Dr. S. Devaraj, in the year 1988, and has progressed steadily in its pursuit of excellence. The Society has been running schools in Saidapet and Vandalur for the past 32 years. The Management started Annai Veilankanni's College of Arts and Science in the year 2000. The college was approved by the Government of Tamil Nadu by its order No. 296, dated 10-07-2000 and the affiliation was granted by the University of Madras, the college was accredited by NAAC in September 2014.

The college aims to provide total quality education with emphasis on character development through a multi-textured approach towards honing generic skills, which lie dormant in every student. The strength of the college is its dedicated team of staff who are highly qualified and motivated. The excellent infrastructure of the college, a large spacious four-storey building with bright and airy classrooms facilitates effective teaching and learning.

The college is located one km from Saidapet Railway Station Et Bus Stand (West Side) and very near to West Saidapet Bus stand. The college encompasses more than 2500 students receiving holistic education every year. Semester pattern is followed for all the courses. Modern training methodologies like OHP, LCD, PPT compliment classroom teaching. Students are encouraged to organize exhibitions, prepare projects and present papers in conferences / seminars / workshops in various colleges at the State, National and International levels.

## Vision

To make quality higher education affordable and accessible to learners, especially to the first generation and under privileged sections of the society.

## Mission

- To empower women with quality education towards employability
- To improve the socio-economic status of learners through higher education
- To make students self-reliant and economically independent
- To inculcate democratic, moral and spiritual values in learners





## JOB FAIR 2019-2020



### College Motto

Our Motto is to Endeavour and Enlighten Empowered by Faith & Power. Our aim is to endeavour and enlighten students by faith and power. We prepare and train students to be academically excellent, morally strong, socially committed and spiritually enlightened, sensitized to the needs of the society

### Salient Features

- Excellent academic results with University Ranks
- Personality Development Programs and Soft Skills
- Training are arranged for all students
- College bus facility is available connecting all areas
- Qualified and dedicated teaching faculty
- Wi-Fi enabled campus with well equipped labs
- Hostel accommodation within the campus
- Value-added Certified Courses and excellent placement guidance for career opportunities
- Focus on overall development of the student
- 100% placement to all passing and out students & part time job for current students.

### Club Activities

- Guidance and Counselling Cell
- Entrepreneur Development Cell
- Grievance Redressal Cell
- Students' Welfare Forum
- Parent-Teacher Association
- Women's Cell
- Placement Cell
- Commuter's Cell
- Environment Club
- Mentor System
- Anti-Ragging Committee
- SC Cell
- Literary Club
- Rotaract Club
- Cultural Committee
- Soft Skills Training
- Remedial Coaching
- Alumni Association
- Consumer Forum

## PLACEMENT OF ALUMNI



# SCHOLARSHIP

## Management Scholarship

- Scholarships are provided by the management in the form of fee concession under the following categories:
  - Meritorious Students
  - Excellence in Sports
  - Economically backward students
  - Fee Concession for Alumni for PG Courses

## Private Scholarship

- Maharani Vidyavati Devi Trust
- Meenakshi College for Women
- Rajasthani Association

## Govt. Scholarship

- State Govt. Scholarship for SC / ST Students
- Central Govt. Scholarship for Minority Students
- SC/ST Students Hostel Scholarship

## University of Madras

- Free Education Scheme
- Endowment Scholarship

## Laboratory

The laboratories in the college are modern and well-equipped. They are a great boon to students to complement their classroom learning effectively.

## Library

A well-stocked library with books, magazines and journals on various subjects is an added attraction to the students. Library week is celebrated every year and various competitions are organised.

## Sports and Games

Sports and games form an integral part of the curriculum. The students are encouraged to participate in competitions and tournaments at the Zonal/ State/National/International levels. Students who excel in sports and games are duly recognised, appreciated and fee concessions are given to encourage them. They get preference in admission also.

## NSS, YRC & RRC Units

Students of NSS are moulded into civic-minded citizens always ready to shoulder responsibilities in the society. Members of NSS are involved in community out-reach programmes, campaigns on health and hygiene, blood donation, drug abuse, etc. The NSS volunteers also teach children in Chennai schools. Annual Special Camp is also organised by NSS. Blood donation camps are conducted by YRC and RRC every year in collaboration with I RCS. Awareness programme on cancer, organ donation, helmet rally and green kalam are organized every year.

**Our NSS unit was awarded the First Prize at the university level for the year 2016-17.**

## Achievements

We have produced 87 UNIVERSITY RANKS and many students have secured CENTUM in subjects like Accountancy, Mathematics, Statistics and Income Tax.

## Employability Skills Development Programme

Soft Skills Training, Personality Development and Pre-Placement training are provided for the students. Communication Skills, Life Skills and Personality Grooming are imparted in collaboration with "ICT Academy & Spell Bee". Government approved certificate courses like Tally, Photoshop, Prathmic-Hindi are conducted. Hindi and French are taught. Value-added Certified Courses are offered in Yoga & Aerobics, Beautician Course, Soft Skills Development and Fine Arts. Training are provided for Bank Exams and Group I and II Exams.



## Co-Curricular Activities

The college blends academic inputs with co-curricular activities. The hidden talents of the students are brought out through cultural events. ASTRAL is an Inter Collegiate Cultural Fest hosted every year in the college. Many city colleges participate in the Cultural Fest and explore the stars within themselves through the display of their amazing talents. The students are encouraged to participate in inter-collegiate, state and national level competitions. Inter-departmental competitions, AVC Fest is also conducted in the college every year. Each department organises its own club activities to bring out their curriculum potential of students

## Celebrations

Important national and religious days are celebrated every year. Christmas is celebrated joyfully every year. Pongal is celebrated in a grand manner to uphold the tradition and cultural heritage of Tamil Nadu. Sports Day, College Day and Graduation day are celebrated where deserving meritorious students are honoured with medals and prizes. AVC National conference is an added event in the agenda of the college. International conference was organized by the Department of Tamil and National Seminars was organised by the Departments of Computer Science, Computer Applications, Information Systems Management, Commerce and Business Administration. Every year National Seminars are organised by various departments.

## Placement & Training

The Placement & Training Cell ensures building up strong industry interface and enhancing industry interaction. This cell functions in an effective manner, providing suitable jobs for our students. It has good rapport with leading companies, banking and corporate sectors. Training is given regularly in interview skills, reasoning, quantitative aptitude and group discussion.

A mega job fair is organized every year on the campus for our students. It also involves students from various colleges in and around Chennai. The annual job fair attracts about 2500 students every year and nearly 600 students are offered jobs. The job fair 2019 was organized on 21st Feb 2020. All students of our college participated and 250 were recruited by various companies. The companies participated in the job fair included - MPower Young India, CSS Corp, Mercury Solutions, Alcance Technologies, Ripe academy, Rupeezone, Catalyst, Apollo Medskills, Vertex, ICICI Prudential, Genie Consultants, Heera Manpower, Mahindra Pride, Ma Foi Academy, ICICI Academy and UTL.

With whole hearted social commitment, we sculpt the future of our students. Need - based training and career guidance programmes are organized in collaboration with Mafoi Academy and Ripe Academy to facilitate campus selection.

## Examination & Unit Tests

Semester pattern is followed. Each year has 2 semesters with University Examinations in November and April. There are 6 semesters for U.G. course and 4 semesters for P.G. course. Unit tests are conducted regularly for Continuous Internal Assessment.

## Transport Facility

The college provides bus facility for the students to commute from different parts of the city and from Saidapet railway station and bus stand at a nominal amount.

## University Fee

The fee prescribed by the University for registration and examinations will be collected from each student separately and sent to the University of Madras as per the University norms.



## Courses Offered:

| Sl.No.            | Courses Offered          | Eligibility  | Scope   |
|-------------------|--------------------------|--|---|
| <b>UG Courses</b> |                          |  |   |
| 1.                | B.Sc. (Mathematics)      | Any Group in +2 with Mathematics                             | 1. Can pursue higher studies in Mathematics.<br>2. Excellent Opportunities in private and public sectors.   |
| 2.                | B.Sc. (Computer Science) | Any Group in +2 with Mathematics / Business Mathematics      | 1. Can pursue higher studies in Computer Science (M.Sc., MCA)<br>2. Excellent placement opportunities in IT Companies.  |
| 3.                | B.Sc. (Biochemistry)     | Any group in +2 with Chemistry, Biology / Botany / Zoology.  | 1. Can pursue higher education in Biochemistry<br>2. Excellent opportunities in Hospital, Clinical Diagnostic Laboratories, Pharma, Medical Coding, E-Publishing & Research Field.  |
| 4.                | B.Com                    | Any group in +2 with Accountancy & Commerce                  | Can pursue M.Com., CA., MHRM, ACS, ICWA, Career in Financial / Insurance / Marketing and HR Sectors.  |
| 5.                | B.Com (A & F)            | Any group in +2 with Accountancy & Commerce                  | 1. Can pursue higher education in the field of Commerce & Management<br>2. Can pursue professional courses like CA, CFA, CMA, ACCA, GST etc.<br>3. Opportunities in Public sector Banking, Insurance, Financial Institutions, Stock Market & Marketing. |
| 6.                | B.Com (CS)               | Any group in +2 with Accountancy & Commerce                  | 1. Can pursue M.Com., A & F, MBA, MHRM, MSW, CA, ICWA, ACS<br>2. Opportunities in Banking sectors & Finance Sectors.  |
| 7.                | B.Com (CA)               | Any group in +2 with Accountancy and Computer Science        | 1. Can pursue M.Com., A & F, MBA, MHRM, MSW, CA, ICWA, ACS, M.Com.<br>2. Opportunities in Banking sectors & Finance Sectors.  |
| 8.                | BISM                     | Any group in +2 with Accountancy and Computer Science.       | Can pursue MCA., MBA., MSW, M.Sc. (Computer Science), CA, ICWA, ACS.  |
| 9.                | BBA                      | Any group in +2  | Can pursue MBA, Law related courses, Management based courses and Accountancy related courses.  |
| 10.               | BCA                      | Any group in +2 with Mathematics / Business Mathematics      | Can pursue higher studies<br>Excellent placement opportunities in IT Companies.   |
| 11.               | BA (English)             | Any group in +2  | 1. Can pursue higher studies in English Literature, Journalism, Mass Communication, B.Ed., Teacher Training, MBA.<br>2. Can be placed in fields such as Teaching, copy editing, language editing, Transcription / Translation language training.        |
| <b>PG Courses</b> |                          |  |   |
| 1.                | M.Com.                   | B.Com degree (any stream) / BBA                              | Can be placed in Financial / Insurance / Marketing / HR Sectors.  |
| 2.                | MHRM                     | Any Degree   | Can be placed in Financial / Insurance / Marketing / HR Sectors.  |
| 3.                | M.Sc. (CS)               | B.Sc. Computer Science, Software Engineering, IT, BCA, Maths | Career in IT and ITES.  |
| 4.                | M.Sc. (Biochemistry)     | B.Sc. Biochemistry   | 1. Can pursue higher studies in Biochemistry<br>2. Excellent opportunities in Hospital, Clinical Diagnostic Laboratories, Pharma, Medical Coding, E-Publishing & Research Field   |



## Timings

Shift I : 8.40 am to 2.10 pm

Shift II : 1.00 pm to 5.30 pm

## Admission

### How to apply

1. Application for admission to a course should be made in the prescribed application form which is available along with the prospectus. Incomplete application forms will not be accepted.
2. Each application should be accompanied by photo copies of the following:
  - a) Higher Secondary Mark Sheet or its equivalent
  - b) Transfer Certificate from the school last attended
  - c) Conduct Certificate from the Principal of the school last attended
  - d) Community Certificate issued by a competent authority in the case of BC, MBC, SC, ST.
  - e) Three recent passport size and three stamp size photographs
  - f) Eligibility Certificate from the University of Madras (for students from outside Tamilnadu)
  - g) Foreign students must also submit:
    - a) No Objection Certificate of HRD, Government of India
    - b) Eligibility Certificate from the University of Madras
    - c) Valid student visa
    - h) Sport certificates) District level and above)
3. (i) Candidates who satisfy the eligibility criteria will receive interview cards which are valid only until the date specified. The receipt of interview cards, does not guarantee admission. At the time of interview all the original certificates of the candidates will be scrutinized. Selected candidates will be issued admission cards only after payment of fee.  
(ii) The selected candidates will have to deposit all the original certificates to the College and they will not be returned till the completion of the course.  
(iii) Fee once paid will not be refunded. Students dismissed on disciplinary grounds will have to forfeit the entire fee.

## Withdrawals

A student once enrolled for a course is expected to complete the same. If a student wishes to leave the college at any time before the completion of the course, she will have to pay the entire fee for the whole course.

**Dr. S. Devaraj,**  
Chairman

**Dr. D. Dev Anand**  
Secretary



## Our Other Institutions

- **Annai Veilankanni's Matric. Hr. Sec. School (Estd. 1988)**  
*From LKG to XII*
- **Annai Veilankanni's Pharmacy College (Estd. 1995)**  
*B.Pharm (4 year course)*  
*M.Pharm - (1. Pharmaceutics 2. Pharmaceutical Analysis) (2 year PG Course)*
- **Annai Veilankanni's School of Nursing (Estd. 2004)**  
*Diploma in Nursing- 3 Year Course*
- **Annai Veilankanni's College of Education (Estd. 2008)**  
*B.Ed - 2 Year Course*
- **Annai Veilankanni's College of Nursing (Estd. 2009)**  
*B.Sc. Nursing - 4 Year Course*
- **Annai Veilankanni's College of Engineering (Estd. 2012)**  
*B.E., Mech., Civil, EEE, ECE, CSE*
- **Annai Veilankanni's Matriculation School, Nedungundram**  
*Pre-KG to VIII Std*
- **Annai Veilankanni's Public School (CBSE), Potheri**  
*Pre-KG to VI Std*



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