

BEST PRACTICE 1

1. **Title of the Practice:** Promotion of Environmental Consciousness among students.
2. **Objectives of the Practice:** In today's world, where majority of the people are pursuing only self-interests relentlessly, the institution recognises the need to inculcate environmental consciousness in students making them socially responsible.
3. **The practice:** The Institution has organised the following activities.

- a) Seedball Making-

The students of Annai Veilankanni's Group of Institutions in collaboration with "Iyarkai" foundation achieved a world record of making one and a half lakh seedballs in thirty minutes. The event was conducted on 19/09/19. Eight Hundred students actively engaged themselves and contributed towards the world record.

- b) Ploggathon

Ploggathon, is yet another manoeuvre towards the environmental consciousness of the students, Ploggathon was conducted on 2/2/20 at Eliot's Beach. Around Seven Hundred students showed their interest towards this massive drive.

4. **Outcome**

The college through Environmental engagement projects with an aim to inculcate thinking and living habits among students such that environmentalism becomes core to the value system of students.

BEST PRACTICE 2

1. **Title of the Practice:** Placement Record
2. **Objectives of the Practice:** The Specific Objective is to acquaint the students of the institute with Industries, to provide ample opportunities for placement and to train and prepare students towards recruitment.
3. **The practice:**

- a) Pre- Placement Training

- The Institution organizes placement training for all students.
- Grooming and training of the Students for the placements so that their chances of selection increase. The students are trained on aspects like:
 - Facing Interviews.
 - Facing Group Discussions.
 - Professional Resume Writing.
 - Cracking Aptitude Exams.
 - Skill Development Sessions & Programs.
 - Preparing Mock Exercises.
 - Recruitment and Placement Sessions.
 - Arranging Seminars and Technical talks.
 - Basic Grammar

- b) Campus Interview

For the academic year 2019-2020, the placement cell of the college invited the following companies creating a good placement record.

- HDFC Bank
- HTC Global services
- Broadgate Infonet
- Cape Gemini
- GTT Atos Syntel

4. **Outcome**

The college through the above activities has been consecutively placing good number of students every year.